

## **ABSTRACT**

The present invention provides a content reproduction terminal which can be transformed between a general-purpose terminal and a members-only terminal.

5        A content reproduction terminal 30a is composed of: an IC card slot into which a card 20a distributed to a membership user is to be inserted; an application/display-data acquisition unit 304a which sets the operation mode on the basis of a membership certificate 2020 showing a group, to which the user belongs, held  
10       previously in the card 20a; and a resident player application execution unit 305a and a member player application execution unit 308a which reproduce the content differently depending on the setting result given by the application/display-data acquisition unit 304a.

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